

MARIN COUNTY PSYCHOLOGICAL ASSOCIATION

A Chapter of the California Psychological Association

2011 Officers & Executive Committee

<http://www.marincountypsych.org>

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THIS IS THE LAST MCPA NEWSLETTER!

MCPA has moved gracefully into the 21st century, utilizing state of the art technology to keep our members informed and connected.

For all things MCPA, including an up-to-date calendar of events, please visit MCPA's website at:

<http://www.marincountypsych.org>

To read and share clinically-oriented information and articles, visit the MCPA blog at <http://blog.marincountypsych.org/> Please see page 2 of this newsletter for submission details.

To interact with fellow MCPA members on a daily basis, utilize the MCPA listserv. Please see page 3 of this newsletter for MCPA listserv details.

To follow MCPA on Facebook:

<https://www.facebook.com/pages/Marin-County-Psychological-Association/176931775680959>

To follow MCPA on Twitter:

<http://twitter.com/#!/MCPA1>



Welcome to the MCPA Blog

The purpose of the MCPA blog is for members to share clinically-oriented articles and information with each other in a way that is less fleeting than the listserv and gives members an opportunity to increase their presence in our community and on the internet. The blog is accessible from the front door of our website (<http://marincountypsych.org>) and directly (<http://blog.marincountypsych.org/>).

Members whose articles are approved and posted on the blog will be given full, proper credit along with links to their practice websites (if applicable), and each blog posting will be announced on the MCPA listserv, Facebook, and Twitter. This theoretically should assist with search engine visibility and results--meaning more web-driven referrals ideally. Please keep in mind that the Blog is accessible by the general public.

If you have a clinically-oriented article you have authored and would like to submit, please email it to me at: DrNemerovski@gmail.com. Articles may be previously published in journals, websites, or blogs; they can be something written as part of past or present scholarly endeavors; or they may simply be a piece targeted for distribution among colleagues. Examples: Human Interest Stories, Book or movie reviews, Research Articles, and Clinically-oriented articles for lay people. In general, please use a maximum of 1,000 words (except for research articles, which tend to run closer to 2,000 words).

Please contact me with any questions.

Thank you.

Sincerely,

Bob Nemerovski, Psy.D.
Marin County Psychological Association
Web Co-Chair (Member Support)
& Blog Editor

MCPA Listserv

Most of you are currently members of the MCPA listserv, but many of you are not. The listserv is an excellent way to interact with other MCPA members without the intrusion of outside advertisers. Only MCPA members may join and post to the listserv. We do not sell or distribute our membership list to any outside parties.

Beginning in 2012, all new and renewing MCPA members will automatically be invited to join the listserv. If you are currently a listserv member, you will remain on the listserv if you renew your MCPA membership for 2012.

If you are not currently a listserv member, you will receive an invitation to join when you renew for 2012. You will receive an invitation from: "MarinCPA moderator," with a subject line of: "Invitation to join MarinCPA group." You can opt to join by following the prompts. Or you can opt-out of the listserv by ignoring the invitation.

If you are a 2011 dues-paid MCPA member but aren't a listserv member, you can join now by emailing me at LSPG@ink-blot.com.

The MCPA listserv posting guidelines are included here on page 4 of this newsletter.

Thanks!

Laura Cabanski Dunning, Ph.D.
MCPA listserv moderator

MCPA Listserv Guidelines

These are the posting guidelines which were agreed upon by the MCPA listserv membership and approved by the board a few years ago. They are, for the most part, consistent with APA and CPA listserv rules, to insure that ethical and professional integrity are maintained. Please review these.

- Only current (dues paid) MCPA members may utilize the listserve. At the beginning of each membership renewal year, unpaid members will be removed from the listserve (after numerous reminders ☺).
- Posts must be relevant to professional issues concerning psychologists and other MCPA members. Do not use the MCPA listserve to promote religious, political, social, or strictly personal causes.
- Posts should be trimmed to include only necessary information.
- **The subject line of all posts must be prefaced by a category descriptor, such as:**

AD: any post describing or announcing an **MCPA member's** specific for-fee professional services, including therapy, assessment, consultation, workshops, conferences, training, **office space for rent or sublet**, etc. If there is a fee, it is considered an ad for the purposes of the MCPA listserv. Describe briefly in subject line. ***Any post which may result in monetary gain for an individual or organization is considered an ad.***

AD FWD: announcing (i.e. forwarding) a **non-MCPA** member's services, workshops, training, conferences, office space, product, etc. **This includes services or training provided by organizations. If there is a fee, it is considered an ad.**

REF: referral needed, give brief description in subject line

MCPA EVENT: must be an **MCPA-sponsored** event, ***otherwise it's an AD!*** Describe event briefly in subject line

FREE: describe briefly in subject line

PRACTICE INFO: a general description of your practice, or a change in your practice. This is for MCPA members only. Put your name in the subject line. **If you are announcing a specific for-fee service, such as a workshop, group, conference, etc., it's an AD**

QUESTION: state briefly in subject line

REQUEST: state briefly in subject line

Thanks!

Laura Cabanski Dunning, Ph.D.

MCPA listserv moderator